

Information on the processing of personal data for the purpose of sending marketing offers

With regard to the processing of your personal data by the company **DEMS, spol. s r.o., Za vodou 13, 064 01 Stará Ľubovňa, CRN: 36464881, Prevádzka Hotel *** Strachanovka, Liptovský Ján 2067, 032 03 Liptovský Ján**, we hereby provide, to you as a person of whose personal data are being processed (hereinafter referred to as the "person concerned"), information referred to in article 13 and 14 of the Regulation of the European Parliament and of the Council (EU) 2016/679 from 27. April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as "the regulation").

Operator of the personal data:

DEMS, spol. s r.o.
Za vodou 13, 064 01 Stará Ľubovňa
CRN: 36464881
Prevádzka Hotel *** Strachanovka
Liptovský Ján 2067, 032 03 Liptovský Ján
(hereinafter referred to as "the operator")

Purpose of processing:

Sending marketing offers (carried out sending of newsletters and various offers of the hotel) on the basis of the consent of the person concerned.

Categories of recipients:

Personal data will not be disclosed or transferred to third countries and will not be published.

The list of personal data: **first name, last name, title, e-mail address**

The duration of personal data retention:

Personal data will be processed for a period of 5 years or until the withdrawal of consent

Rights of the person concerned:

- ✓ the right to request access to your personal information
- ✓ the right to correct personal data
- ✓ the right to delete personal information
- ✓ the right to restrict processing of personal data
- ✓ the right to object to the processing of personal data
- ✓ the right to the transfer of your personal data
- ✓ the right to submit a complaint with the supervisory authority, i.e. the Office for Personal Data Protection of the Slovak Republic

The rights of the person concerned are specified in articles 15 to 21 of the Regulation. The person concerned shall apply their rights in accordance with the Regulation and other relevant laws and regulations. The person concerned can exercise their rights by a written request to the contact address listed below or electronically. means. In the event that the person concerned applies for the oral disclosure of information, this information may thus be granted, provided that the person concerned has demonstrated their identity.

Contact information:

Hotel *** Strachanovka
Liptovský Ján 2067
032 03 Liptovský Ján

marketing@strachanovka.sk